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Hercules joins chamber as economic developer

MURFREESBORO, Tenn. -- Brian Hercules, formerly President and Chief Executive Officer for United Way of Rutherford and Cannon counties, has been named Rutherford County Chamber of Commerce's vice president of economic development.

He replaces Holly Sears, who has joined Maryland's Montgomery County Business Development Corporation as president. He will make the transition from United Way to the Chamber during the month of December and assume full responsibility of his position prior to January, 2013.

Hercules will be responsible for fulfilling the chamber's mission which includes high wage job creation, diversifying the community's economic base and enhancing the quality of life for all citizens of Rutherford County through the recruitment of corporate and regional headquarters, high tech manufacturing, research and development and office developments.

Hercules' background includes United Cities Gas Company, acquired by Atmos Energy, as a sales representative, town manager and sales manager for the Southeastern Region. He directed residential, commercial and industrial marketing efforts in a three-state area before leaving Atmos in 2009 to join United Way.

Hercules worked with United Cities Gas Company/Atmos Energy as a sales representative, town manager and sales manager for the Southeastern Region. As sales manager, he directed residential, commercial and industrial marketing efforts for a three-state territory. In 2009, he left Atmos to become president/chief executive officer of the United Way of Rutherford and Cannon Counties.

A member of the MTSU Foundation Board, Hercules is immediate past president of the Blue Raider Athletic Association, a member of the Murfreesboro Noon Rotary and attends First Baptist of Murfreesboro, where he teaches a Sunday School class and serves on the finance committee.

He and his wife Pat are Murfreesboro residents and has two daughters and two stepsons.